

AMY POTOZKIN

510-484-4280 apotozkin@gmail.com amypotozkin.com Oakland, California

Profile

Performance and communication coach leading clients to excel in a variety of mediums including auditions, interviews, TED Talks, national speaking tours, team building and political keynotes. Committed to motivating individuals, teams and organizations to achieve their best and highest goals. Brings a passion for inspiring effective, authentic communication with the spirit of collaboration, humor and fun. Critically praised casting director for the Tony Award-winning Berkeley Repertory Theatre.

Experience

Director of Casting and Artistic Associate, Berkeley Repertory Theatre Berkeley, CA September 1990 - September 2020

Senior staff member, integral to season planning and inspirational mentor to interns and fellows. Directed casting including all understudies for two stages, developmental readings and workshops. Multiple world premiere productions; several moved to Broadway and won Tony Awards.

Recipient of 2019 Casting Society of America Artios Award for excellence in casting.

Performance Coach, Stand & Deliver; Mill Valley, CA August 2020 - Present

On Faculty for global communication and leadership firm. Speak to Inspire, Powerful Conversations, Women's Leadership, Virtual Fluency, for Genentech, Cisco Germany, Blue Cross, Bessemer Venture Partners, Women Lead Women.

Private Performance and Communication Consulting 2015 - Present

Clients include Alice Waters of Chez Panisse, The Kitchen Sisters Davia Nelson and Nikki Silva, Elizabeth Echols, Meyers Sound Laboratories, Biotech Partners, Kaiser Permanente, and scores of actors.

Producer, TheatreMAMA; NYC March 2020-June 2020

Co-conceived and implemented MAMA's "Acting Circles" program providing actors the unique opportunity to learn from casting directors and industry professionals during the Covid-19 pandemic. Galvanized personal network of colleagues to create an active and thriving program reaching 60+ virtual classrooms and over 1200 actors.

Adjunct Professor, Mills College; Oakland, CA 2013-2015

Taught Acting Fundamentals in Department of Dance. Class was so popular a Theatre minor was created.

Workshops and Master Classes: Stanford University, American Conservatory Theatre, San Jose State University, Eugene O'Neill Foundation, San Francisco Shakespeare Fest, Theatre Bay Area, Marin Theatre Company, Cal State East Bay, Santa Clara University, UC Davis, Meryl Shaw and Lauren English Master Class, Darci Picoult / NYU, Philippa Kelly, Berkeley Rep School of Theatre.

“Amy’s one of my favorite people in the universe. She brings an extraordinary level of passion, intelligence and goodwill to every project, and has played a seminal role in our success” **Tony Taccone former Artistic Director, Berkeley Rep**

Education

Masters of Fine Arts, Acting and Directing; Brandeis University

Bachelor of Arts, Theatre; Binghamton University

References

Tony Taccone, former Artistic Director, Berkeley Repertory Theatre

Modesta Tamayo, Human Resources, Berkeley Repertory Theatre

Susan Medak, Managing Director, Berkeley Repertory Theatre
